

2018 Sponsorship Benefits



Champion Sponsor - \$500

- Full Page color Ad in the Iowa NBHA State Championship Program Book
- Vendor Space during the Iowa NBHA State Show
- Company logo on the Iowa NBHA State Show Tee Shirt
- Company-provided banner displayed at Iowa NBHA State Show
- Announcer recognition during the Iowa NBHA State Show
- Advertising link on Iowa NBHA website Homepage (company-provided graphic)

Futurity or Derby Class Sponsor - \$350

- Half Page color Ad in the Iowa NBHA State Championship Program Book
 - *Upgrade to a full Page Color Ad for an additional \$75*
- Company-provided banner displayed at State Championship Show
- Announcer recognition during the Iowa NBHA State Show
- Advertising link on Iowa NBHA website Homepage (company-provided graphic)
Add Vendor Space to this package for \$125!

Banner Sponsor - \$250

- ½ Page Black-and-White Ad in the Iowa NBHA State Show Program Book
 - *Upgrade to ½ Page Color Ad for an additional \$50*
- Company-provided banner displayed at the State Championship Show
- Announcer recognition during Iowa NBHA State Championships
- Advertising link on Iowa NBHA website Homepage (company-provided graphic)
Add Vendor Space to this package for \$125!

Buckle Sponsor - \$125

- 1/4 Page black-and-white ad in Iowa NBHA State Show Program Book
 - *Upgrade to 1/4 Page Color Ad for an additional \$25*
- Announcer recognition during the Iowa NBHA State Show
- Advertising link on Iowa NBHA website Homepage (company-provided graphic)
Add Vendor Space to this package for \$125!

Advertising only:

<u>Full Page</u>	<u>½ Page</u>	<u>¼ Page</u>	<u>Business Card</u>
Color: \$200 B/W: \$150	Color: \$150 B/W: \$100	Color \$75 B/W: \$50	Color: \$35 B/W: \$25