

## 2017 Sponsorship Benefits



### **Champion Sponsor - \$500**

- Full Page color Ad in the Iowa NBHA State Championship Program Book
- Vendor Space during the Iowa NBHA State Show
- Company logo on the Iowa NBHA State Show Tee Shirt
- Company-provided banner displayed at Iowa NBHA State Show
- Announcer recognition during the Iowa NBHA State Show
- Advertising link on Iowa NBHA website Homepage (company-provided graphic)

### **Futurity or Derby Class Sponsor - \$350**

- Full Page color Ad in the Iowa NBHA State Championship Program Book
  - Company-provided banner displayed at State Championship Show
  - Announcer recognition during the Iowa NBHA State Show
  - Advertising link on Iowa NBHA website Homepage (company-provided graphic)
- \*\*Add Vendor Space to this package for \$100!\*\***

### **Banner Sponsor - \$250**

- ½ Page Black-and-White Ad in the Iowa NBHA State Show Program Book
    - *Upgrade to ½ Page Color Ad for \$50*
  - Company-provided banner displayed at the State Championship Show
  - Announcer recognition during Iowa NBHA State Championships
  - Advertising link on Iowa NBHA website Homepage (company-provided graphic)
- \*\*Add Vendor Space to this package for \$100!\*\***

### **Buckle Sponsor - \$125**

- 1/4 Page black-and-white ad in Iowa NBHA State Show Program Book
    - *Upgrade to ½ Page Color Ad for \$25*
  - Announcer recognition during the Iowa NBHA State Show
  - Advertising link on Iowa NBHA website Homepage (company-provided graphic)
- \*\*Add Vendor Space to this package for \$100!\*\***

### ***Advertising only:***

<b><u>Full Page</u></b> Color: <b>\$200</b> B/W: <b>\$150</b>	<b><u>½ Page</u></b> Color: <b>\$150</b> B/W: <b>\$100</b>	<b><u>¼ Page</u></b> Color <b>\$75</b> B/W: <b>\$50</b>	<b><u>Business Card</u></b> Color: <b>\$30</b> B/W: <b>\$25</b>
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